

## WHY GREEN?

- 1) **GREEN** is awesome! **GREEN** is cool; **GREEN** is friendly. **GREEN** calms. **GREEN** is retro; **GREEN** is modern. **GREEN** is timeless. **GREEN** is neither feminine nor masculine; **GREEN** does not prejudice. **GREEN** is natural. **GREEN** is vibrant. **GREEN** is festive. **GREEN** stands out, yet **GREEN** harmonizes with everything. **GREEN** is life.
- 2) **GREEN**, the word, is in part derived from old English word that means “to grow”. May we all grow in mind and spirit as we journey together.
- 3) **GREEN** represents the health of the planet. It reminds us of the beauty of the environment and what we hope to preserve for our children and their children. **GREEN** is the color of fertility, new life, and growth. **GREEN** is the color of spring.
- 4) **GREEN** occupies more space in the visible spectrum than any other color. PM&T will be the most visible agency representing children.
- 5) **GREEN** represents the heart chakra, the embodiment of love shared by all living things. **GREEN** is about giving and receiving love and compassion.
- 6) **GREEN** is associated with openness and being able to see a way forward. It represents the unthinking, instinctual nature. To be given the “**GREEN** light” means to be allowed to progress. **GREEN** means GO!
- 7) **GREEN** symbolizes youth and immaturity. Well, we represent kids!
- 8) **GREEN** is the color of balance, healing, and hope. It brings peace and harmony into our lives and rejuvenates the soul. Some say **GREEN** can soothe pain.
- 9) **GREEN** represents money, abundance and prosperity. May there be more for all of us to lighten our troubles and delight our fancies. **GREEN** also represents jealousy; may it increase your awareness of envy and replace it with gratitude and happiness for everyone’s abundance. There is plenty for everyone!
- 10) **GREEN** is Paloma’s and Alysa’s favorite color. ☺